

CODE OF ETHICS

The construction profession relies upon a system of technical competence, management excellence, and fair dealing to serve the public with safety, efficiency, and economy. Each member of the association is committed to following the Standards of Professional Conduct:

1. A member shall maintain full regard to the public interest in fulfilling his or her professional responsibilities.
2. A member shall not engage in any deceptive practice, or in any practice that creates an unfair advantage for the member or another.
3. A member shall not maliciously or recklessly injure, or attempt to injure, the professional reputation of others.
4. A member shall insure that when providing a service that includes advice, such advice shall be fair and unbiased.
5. A member shall not divulge to any person, firm, or company, information of a confidential nature acquired during the course of professional activities.
6. A member shall carry out his or her responsibilities in accordance with current professional practice.
7. A member shall keep informed of new concepts and developments in the construction process appropriate to the type and level of his or her responsibilities.

Adopted by permission from the American Institute of Constructors. April 1999 Revision

Build Value for Yourself and Your Business at RCA's Annual Meeting

Tired of those conferences that teach you how to fill out paperwork or promise to turn you into a computer whiz within an hour? Face it - seminars today could use a little pizzazz. You want your time to be well spent, learning about the big picture and where you fit in it. Effective processes are a crucial part of any successful company, but the real meat-and-potatoes of the retail and construction industries is how you do business with your customers.

The RCA Annual Meeting on February 25 is giving you a chance to explore just that; how to capture clients and build lasting relationships with them. Christine Corelli, author of *Wake Up and Smell the Competition*, will present her simple yet definitive philosophy: **"Businesses don't do business. People do business."** This program will feature the changing world of retail and the challenges facing the retail and construction industries. You will also be able to identify critical success factors and learn ideas and techniques on how to position your business for a more successful future. Bring your key players and work together to create a more dynamic contractor business, and make sure tomorrow's customers will be YOURS!

Christine Corelli's popularity as a business speaker has grown because of her dynamic and engaging style. You will have an opportunity to interact with others in the industry and members of your own company to discover real ways to win over the competition's customers. Find out how to surround yourself with "brand ambassadors" - the people who make your business so appealing to clients. Develop strategies that will fight the enemies of comfort and complacency that appear so often in this industry.

Christine will also highlight RCA's purpose and how our organization works for you. In this constantly evolving world of retail, realize how RCA can withstand the test of time and continue to build on its reputation among client companies. Learn how to build relationships within the organization and foster healthy competition. More importantly, come to find

out what RCA has in store for 2006 that will add more value to your membership.

The meeting will be held Saturday, February 25, 2006 at the Walt Disney World Dolphin Resort in Lake Buena Vista, FL, prior to SPECS 2006. Cost is \$150 for RCA members and \$200 for non-members. There is no charge for retailers to attend. Registration includes the program as well as continental breakfast, lunch, and dinner reception on Saturday. To register, call the RCA office at 800-847-5085. To make hotel arrangements, call the Walt Disney World Dolphin Resort at (888) 828-8850. Mention SPECS 2006.

Many thanks to the sponsors who are supporting the Annual Meeting: Commercial Contractors, Inc., Evergreen Insurance Associates, LLC, Gear Management Group, LLC, Westwood Contractors, B.R. Fries & Associates, FRCH Design Worldwide, Plan Express, Retail Construction Magazine, SPECS, and *Chain Store Age*.

At RCA's 17th Annual Meeting, you'll learn interesting information, ideas, and skills focused on...

- ◆ The changing world of retail, retail construction, and consumer trends
- ◆ The "mind-set" of the smart contractor
- ◆ Seven critical factors to position your business for future success
- ◆ How to communicate value to your clients
- ◆ How to uncover and eliminate any service flaws
- ◆ Methods to create high performance, improve quality and institute positive change
- ◆ The role RCA will play in your future and how to "partner" for success.

RCA's Mission is to promote professionalism and integrity in retail construction through industry leadership in education, information exchange, and jobsite safety.

OFFICERS

President
Robert D. Benda
 Vice-President
Eugene Colley
 Secretary/Treasurer
Matthew Schimenti

DIRECTORS

Robert D. Benda 2006
 Westwood Contractors, Inc.
Matthew Pichette 2006
 Rusco, Inc.
Kenneth Sharkey 2006
 Commercial Contractors, Inc.
Eugene Colley 2007
 Royal Seal Construction, Inc.
Carl Hardy 2007
 Tri-North Builders, Inc.
W.L. Winkel 2007
 Winkel Construction, Inc.
Dan De Jager 2008
 De Jager Construction, Inc.
Arthur Rectenwald 2008
 Rectenwald Brothers Construction, Inc.
Matthew Schimenti 2008
 Schimenti Construction Company, Inc.
Michael Kolakowski 2009
 Konover Construction Corp.
Kent Moon 2009
 Lakeview Construction, Inc.
Chandler Weekes 2009
 Weekes Construction, Inc.

PAST PRESIDENTS

David Weekes 1990-92
 W. L. Winkel 1993
 Robert D. Benda 1994
 John S. Elder 1995
 Ronald M. Martinez 1996
 Jack E. Sims 1997
 Michael H. Ratner 1998
 Barry Shames 1999
 Win Johnson 2000
 Dean Olivieri 2001
 Thomas Eckinger 2002
 James Healy 2003

President's Message

I hope all RCA members have February 25, 2006 highlighted on their calendars! This, of course, is the date for our upcoming Annual Meeting. As in past years, we will be holding our event in conjunction with the SPECS conference and the SPECS folks are again graciously underwriting our facilities needs. If you have not already registered for SPECS, I encourage you to do so. It is a great opportunity to network with your colleagues and is by my observation the best-attended trade show by retail decision-makers in our industry. Elsewhere in this newsletter, you will find information regarding SPECS registration and hotel reservations. I encourage you to make your travel arrangements at once, as it is usually a sell out. The combination of these two events back-to-back also gives you the opportunity to get more for your travel dollar by attending the RCA meeting and then doing a little marketing and networking with retailers. Speaking of networking, there is no better place to meet with fellow contractors and discuss the current challenges we are all facing in our business and learn ways that others are overcoming them! This year's program chairman, **Ken Sharkey** of Commercial Contractors, Inc., has put together a very fresh and interesting program you will not want to miss! There will be a number of new initiatives that will be a part of this meeting with the intent of adding further value to your membership.

On another note, I want to thank **Mike Kolakowski** of Konover Construction and



Robert D. Benda
 Westwood Contractors,
 RCA President

his Education Committee, along with **Jack Sims** of PDMS, for the great job they are doing with this year's training programs. As I write this, in excess of 50 superintendents and project managers have participated this year already! The content of this program has generated strong interest among our Advisory Board Members and other retailers who are concerned about the quality of operations staff in our industry today and for the future. Several have said that having an RCA-trained superintendent can be a real positive differentiator for our members from the competition. I highly recommend this program to you from our own personal experience. All of Westwood's participants, from the most experienced staff to the new hires, all have said that they got significant value out of the program. I believe they will go back to their jobs armed with new tools for working smarter and raising our service levels another notch. Contact the RCA office if you would like to participate.

I hope that everyone's year is off to a good start and look forward to seeing each of you in Orlando on February 25.

Leadership Update

At its December meeting, the Board of Directors elected officers for the 2006-2008 term. Gene Colley was elected President, Matthew Schimenti was elected Vice President, and Dan De Jager was elected Secretary/Treasurer. The officers will be installed at the luncheon during the February Annual Meeting. The next class of Directors, with a term through 2010, will also be installed: George Gledson, GC Construction; Matthew Pichette, Rusco, Inc., and Ken Sharkey, Commercial Contractors, Inc.

The Board has received the resignation of Advisory Board member Tom Horwitz, FRCH Design Worldwide. We extend our deepest appreciation for Tom's service and advocacy of RCA.

Meet Your Board of Directors

Gene Colley
CEO, Royal Seal Construction, Inc.



Gene's career in the construction industry began in 1974 with residential remodeling and new home construction in Kansas City, MO. He quickly advanced within the carpentry trade and in 1977 opened his own remodeling company. The company completed numerous projects for national companies throughout Kansas, Texas, Oklahoma, Louisiana, and Tennessee.

In 1981, as a Broker and Sales Manager, Gene was involved in real estate in the Kansas City area, including commercial property sales along with residential property and investment properties. Several years later, this experience would lead him to expand his construction business into the retail property development market.

In 1982, Gene relocated Royal Seal Construction to Lewisville, TX, specializing in new construction and commercial remodeling and tenant finish-out work. In 1985, Royal Seal merged with another general contractor in Central Texas. As Vice President/Stockholder, Gene was responsible for four successful regional offices located throughout the United States. This is also where he met Steve Mitchell, his business partner since 1989.

In 1988, Royal Seal Construction re-opened as an independent entity, and as CEO Gene built the business into a nationally recognized commercial construction company operating throughout the United States. Since 1994, Royal Seal has also been active in build-to-suit development.

Gene has been a member of RCA since 1994 and is currently Vice President of the RCA Board of Directors. Gene and Royal Seal Construction are also members of ICSC and

Gene serves as the RCA representative on the advisory board of the ICSC CenterBuild conference. He served four years on the SPECS Advisory Board from 2001-2004 and has been a speaker at several development and construction conferences throughout the years.

Gene's civic commitments have included little league baseball coach, involvement in the YMCA, the Flower Mound and Lewisville Chambers of Commerce, and Chairman of the Construction Committee for the new 60,000 square foot Crossroads Bible Church, where he has been an active member for 24 years. Gene received a Certificate of Appreciation for his leadership and commitment during 1996-1997 for completing construction management of the Denton County Children's Advocacy Center. He also serves as a Council Member in Copper Canyon, TX.

Gene has been married to his wife Robin for 28 years and they have three children, a daughter-in-law, a son-in-law, and one grandson. The family resides in Copper Canyon, TX, just north of Dallas, where Gene enjoys family life, travel, and is an avid woodturner during his leisure hours.

Cai Eberhardt Foot Locker, Inc.	2005
Larry Tureff Borders Group, Inc.	2005
Craig Hale Carter & Burgess, Inc.	2006
Roger Henry Cato Corporation	2006
Sean Easter Bass Pro Shops	2008
John Hays Saks, Inc.	2008
Ed Kunzelman Limited Brands	2008
Tony Maldonado Ann Taylor	2008

ADVISORY BOARD

EDUCATION

Michael Kolakowski
 860-284-7100
 mkolakowski@konover.com

MARKETING/ADVERTISING

Art Rectenwald
 724-772-8282
 art@rectenwald.com

MEMBER BENEFITS

Carl Hardy
 608-271-8717
 chardy@tri-north.com

MEMBERSHIP

Dan De Jager
 616-530-0060
 dandj@dejagerconstruction.com

SAFETY

Frank Trainor
 617-770-0050
 frankt@combuild.com

Matthew Pichette
 508-674-5280
 matp@russcoinc.com

SCHOLARSHIP

Tom Eckinger
 330-453-2566
 tome@eckinger.com

TRADE SHOW/ANNUAL MEETING

Ken Sharkey
 616-394-0722
 sharkeyk@comcont.com

Retail Contractors Association
 717 Princess Street
 Alexandria, VA 22314
 800-847-5085
 info@retailcontractors.org

COMMITTEES

Meet Your Advisory Board

Sean Easter, P.E.
Vice President of Construction, Bass Pro Shops

Upon leaving the Army in 1985, Sean worked for Pickens Bond Construction in Little Rock, AR as a Project Manager. In 1987, he joined Tribble & Stephens Construction Company working as a Project Manger in Boca Raton, FL. In 1988, he joined Simon Property Group where he managed the design and construction of community centers throughout the Southeast and Midwest.

Sean joined Circuit City Stores in 1994, serving progressively as Senior Project Manager,

Director of Construction and, for his last three years, as Assistant Vice President of Construction. During his 11 years with Circuit City he oversaw the construction or remodel of over 500 stores. Early last year, Sean joined Bass Pro Shops as Vice President of Construction.

Sean is a graduate of the University of Arkansas. He is a member of ICSC and a past Advisory Board Member for Chain Store Age Magazine's SPECS conference. He joined the RCA Advisory Board in 2005.

RCA Members

<u>COMPANY</u>	<u>NAME</u>	<u>PHONE</u>	<u>STATE</u>	<u>EMAIL</u>	<u>MEMBER SINCE</u>
Allegheny Design Management, Inc.	John Kuruc	(724) 845-7336	PA	jkuruc@alleghenydesignmgmt.com	1994
All-Rite Construction Co., Inc.	Warren Zysman	(973) 340-3100	NJ	warren@all-riteconstruction.com	1993
Amakor, Inc.	Steven Serbu	(302) 834-8664	DE	amakor@aol.com	2000
The Benmoore Construction Group, Inc.	Jeffrey Pittel	(201) 489-4466	NJ	thebenmooreconstructiongroup@verizon.net	2004
Chance Construction Co.	D. Jay Chance	(409) 787-2615	TX	tellinaw@chanceconstruction.com	2000
Commercial Contractors, Inc.	Kenneth Sharkey	(616) 850-1267	MI	sharkeyk@comcont.com	1990
Commonwealth Building, Inc.	Frank Trainor	(617) 770-0050	MA	frankt@combuid.com	1992
Construction One, Inc.	Steve Moberger	(614) 235-0057	OH	smoberger@constructionone.com	1996
Corna/Kokosing	Mark Corna	(614) 901-8844	OH	msc@corna.biz	2005
De Jager Construction, Inc.	Dan De Jager	(616) 530-0060	MI	dandj@dejagerconstruction.com	1990
Descop Professional Builders, Inc.	Robert Anderson	(860) 870-7070	CT	jridzon@descopro.com	1995
DF Pray General Contractors	Scott Pray	(508) 336-3366	MA	swpray@dfpray.com	2005
Eckinger Construction Company	Thomas Eckinger	(330) 453-2566	OH	tome@eckinger.com	1994
EDC	Christopher Johnson	(804) 897-0900	VA	cjohnson@edcweb.com	1998
Elder-Jones, Inc.	Brian Perkkio	(952) 345-6000	MN	brian@elderjones.com	1990
Flynn Construction, Inc.	Thomas O'Connor	(412) 243-2483	PA	tomoconnor@flynn-construction.com	2000
Fries, B.R. & Associates	Barry Fries	(212) 563-3300	NY	barryf@brfries.com	2002
GC Construction	George Gledson	(909) 944-6446	CA	georgeg@gcbuildersinc.com	2000
Greenwood Construction Company	Allison Forbush	(801) 576-0550	UT	aforbush@grnwood.com	1995
Greg Construction Company	Sean Pfent	(586) 725-4400	MI	spfent@gregconstruction.com	1996
Hambleton Group Companies, Inc.	Celso Suarez	(787) 781-8186	PR	tito@hambletongroupcompanies.com	2001
Hanlin Rainaldi Construction Corp.	Michael Hanlin	(614) 436-4204	OH	mike.hanlin@hanlinrainaldi.com	1997
Hardy Building Corporation	Charles Hardy	(757) 463-5666	VA	hbc@hardybuilding.com	1990
Hays Construction Co., Inc.	Roy Hays	(303) 794-5469	CO	r.hays@haysco.biz	2002
Healy Construction Services, Inc.	James Healy	(708) 396-0440	IL	jhealy@healyconstructionservices.com	1996
Herman/Stewart Construction	Michael Dennis	(301) 731-5555	MD	mdennis@herman-stewart.com	1995
I.C.E. Builders (a subsidiary of Gray Inc.)	Robert Moore	(714) 491-1317	CA	ramoore@icebuildersinc.com	2005
International Contractors, Inc.	Bruce Bronge	(630) 834-8043	IL	info@iciinc.com	1995
J. G. Construction	Jack Grothe	(909) 993-9393	CA	jackg@jgconstruction.com	1998
Konover Construction Corp.	Michael Kolakowski	(860) 284-7411	CT	mkolakowski@konoverconstruction.com	1998
Lakeview Construction, Inc.	Kent Moon	(262) 857-3336	WI	kent@lvconstruction.com	1998
Lehto Construction, Inc.	Allan Lehto, Jr.	(941) 925-7141	FL	ajl6231@aol.com	1998
Management Resources Systems, Inc.	Michael Swaim, Sr.	(336) 861-1960	NC	mswaim@buildgroup.com	1992
Marco Contractors, Inc.	Martin Smith	(724) 741-0300	PA	marty@marcocontractors.com	1994
Menemsha Companies	Tom Speroni	(310) 343-3430	CA	tsperoni@cmgtip.com	2001
Metropolitan Contracting Co., Ltd.	Tim Swan	(210) 829-5542	TX	tswan@metcontracting.com	1995
Milric Construction Corporation	Frank E. Ricciardelli	(732) 919-3700	NJ	milric@milric.com	1996

<u>COMPANY</u>	<u>NAME</u>	<u>PHONE</u>	<u>STATE</u>	<u>EMAIL</u>	<u>MEMBER SINCE</u>
Montgomery Development Carolina Corp.	John Fugo	(919) 969-7301	NC	jfugo@montgomerydevelopment.com	1999
Nice, David A. Builders, Inc.	Brian Bacon	(757) 566-3032	VA	bbacon@davidnicebldrs.com	2000
Olivieri, Fred Construction Company	Dean Olivieri	(330) 494-1007	OH	dean@fredolivieri.com	1992
Possell Construction Co., Inc.	Wiley Possell	(818) 785-1151	CA	wiley@possellconst.com	1994
Prodigy Construction Management, Ltd.	Joseph Holbrook	(614) 337-0908	OH	jholbrook@prodigyconstruction.com	2005
Provini, E.C. Co., Inc.	Edmund Provini	(732) 739-8884	NJ	ecp.provini@verizon.net	1992
PWI Construction, Inc.	Jeff Price	(480) 461-0777	AZ	price@pwiconstruction.com	2003
Radford Construction Company, Inc.	Kelly Radford	(609) 678-9900	NJ	kradford@radfordinc.com	2004
RCC Associates, Inc.	Beverly Raphael	(954) 429-3700	FL	braphael@rccassociates.com	1990
Rectenwald Brothers Construction, Inc.	Arthur Rectenwald	(724) 772-8282	PA	art@rectenwald.com	1996
Retail Construction Services, Inc.	Stephen Bachman	(651) 704-9000	MN	sbachman@retailconstruction.com	1998
Richter+Ratner Contracting, Corp.	Michael Ratner	(718) 497-1600	NY	mratner@richterratner.com	1990
Rosewood Construction Group, Inc.	Larry Prace	(847) 718-1711	IL	rosewood6727@aol.com	1995
Royal Seal Construction, Inc.	Eugene Colley	(817) 491-6400	TX	gene@royalseal.com	1994
Russco, Inc.	Matthew Pichette	(508) 674-5280	MA	mattp@russcoinc.com	1995
Schimenti Construction Company, Inc.	Matthew Schimenti	(914) 244-9100	NY	mschimenti@schimenti.com	1994
Scorpio Construction, Inc.	Gina Noda	(609) 296-0308	NJ	gnann@scorpio1.net	1995
Shames Construction Co., Ltd.	Barry Shames	(925) 606-3000	CA	bshames@shames.com	1994
Shrader & Martinez Construction, Inc.	Ronald Martinez	(928) 282-7554	AZ	rmartinez@shradermartinez.com	1990
Spec-Built, Inc.	Curtis Davenport	(972) 735-8833	TX	curtis@spec-built.com	2005
Summit General Contractors, Inc.	Cliff Bianchine	(949) 499-9700	CA	cliff@summitgcinc.com	2000
TDS Construction, Inc.	David Scherer	(941) 795-6100	FL	inbox@tdsconstruction.com	1994
Tesco Construction, Inc.	Thomas Swierczynski	(630) 595-2219	IL	tescogc@aol.com	1995
Tri-North Builders, Inc.	Carl Hardy	(608) 271-8717	WI	chardy@tri-north.com	1993
Tuscan Builders Corporation	Mike Adams	(713) 952-8800	TX	mikea@tuscanbuilders.com	1998
U.S. Design & Construction Corp.	Peter Ferri	(713) 953-9090	TX	peterf@usdesign-const.com	1990
Valco Associates, Inc.	William Star	(717) 295-0895	PA	valcoassociates@comcast.net	2001
Venture One Construction	George Kovach	(513) 527-4055	OH	gjk@v1cinc.com	2006
VIRTEXCO Corporation	Michael Aliff	(757) 466-1114	VA	maliff@virtexco.com	1999
Weekes Construction, Inc.	Chandler Weekes	(864) 233-0061	SC	cweekes@weekesconstruction.com	1990
Westwood Contractors, Inc.	Bob Benda	(817) 302-2050	TX	bbenda@westwoodcontractors.com	1990
White-Spinner	Hugh McCoy	(251) 471-5189	AL	hugh.mccoy@white-spinner.com	2003
Win and Associates, Inc.	Win Johnson	(336) 547-8912	NC	winj@winandassociates.com	1991
Winkel Construction, Inc.	W.L. Winkel	(352) 860-0500	FL	wlw@winkel-construction.com	1990
Woods Construction, Inc.	John Bodary	(586) 939-9991	MI	jbodary@woodsconstruction.com	1996

Please notify the RCA Office (800-847-5085 or info@retailcontractors.org) of any changes to your contact information.

RCA Membership Means Quality

RCA members must meet and maintain a series of qualifications and are approved by the Board of Directors for membership. They have been in the retail construction business as general contractors for at least five years; agree to comply with the Association's Code of Ethics and Bylaws; are properly insured and bonded; are licensed in the states in which they do business; and have submitted letters of recommendation.

If you know someone who meets these standards, recommend them for membership by contacting the RCA office at info@retailcontractors.org or 800-847-5085.

When you are looking for a retail contractor, remember that RCA membership stands for quality.

Committee Updates

CENTERBUILD

Gene Colley, Royal Seal Construction, Inc.

Thank you to everyone from RCA who participated in the ICSC CenterBuild program in December. RCA had participants in almost every aspect of the conference including roundtables, workshops, and concurrent sessions. Feedback from conference participants has been that RCA has become a valuable part of the program. I will represent RCA again on the board for 2006 and we will again be asking for your participation.

I attended the first planning meeting for the 2006 CenterBuild in January and will soon report to RCA members with details for the this year's conference.

Again, thank you to all of the great professionals that are a part of RCA!

EDUCATION

Mike Kolakowski, Konover Construction

Royal Seal Construction held a successful training seminar on December 3 and 4, 2005. A second training seminar was held at Westwood Contractors on January 13 and 14, 2006. Commercial Contractors hosted the most recent course in Michigan, January 19 through January 21, 2006. Jack Sims tailored that program to accommodate both Project Management and Superintendent training. Weekes Construction and Eckinger Construction Company also participated in the training.

An additional seminar, for the New England area, is currently under consideration. It will be hosted by Russco, Inc., with participants from both Russco and Konover Construction. If any additional companies are interested in joining this session, contact the RCA office at info@retailcontractors.org or 800-847-5085.

MARKETING/COMMUNICATIONS

Art Rectenwald, Rectenwald Brothers Construction, Inc.

The mission of this committee is to promote RCA and its members to the retail industry. Our members *are* the top contractors in this industry: financially sound, ethically solid, and committed to safety and education. Our job as a committee is to publicize it.

We are communicating our message in several ways. First is this newsletter, which is published three times a year and is distributed to over 5,000 contacts throughout

the industry. Second is through industry magazine ads. RCA continues to be supported by *Retail Construction Magazine*, *Chain Store Age* and *Retail Traffic*. All of these magazines have run comped RCA ads in 2005 and have committed to continue their support in 2006. Next is through our website. We have made improving the RCA site a priority and are happy to announce that our new and improved website is completed! Please take some time to browse the site and utilize the many great features at www.retailcontractors.org.

As always, the committee is open to your input. Please email your ideas to art@rectenwald.com.

SAFETY PROGRAM

Frank Trainor, Commonwealth Building, Inc.
Matthew Pichette, Russco, Inc.

Small changes sometimes lead into bigger ones, which is the case for the RCA Safety Program. Program updates started with OSHA changing the phrase "safety belt" to "safety harness," a change big enough to attract the attention of the insurance industry, making it a perfect time for a complete safety program review.

Each section of the RCA Safety Program has been reviewed and updated. We have changed our laminated safety rules and now supply them in both English and Spanish. We have redesigned our federal poster and have added a new Job Site Safety poster for daily awareness on each project. Each member company should have received the complete RCA 2006 Safety Program update. If not, contact Addy Shea at ashea@combuild.com.

Safety Reminders:

- ♦ All companies must post their OSHA 300 form, OSHA log 300A, and OSHA 301 Incident Report. The annual posting period is February 1 through April 30. For more information about this posting, visit the OSHA website at www.osha.gov.
- ♦ Although RCA offers a great new Federal Safety Poster, each state may vary in the level of compliance. We suggest that you review the Right-to-Know posters in each state where your company is registered.

Any suggestions or comments, please e-mail frankt@combuild.com.

RCA Scholarship: The Personal Impact

We would like to thank the RCA members who have made contributions to the RCA Scholarship Fund. Without your support we would not be able to give scholarships to 18 universities located in six regions of the country. Below is a thank you we recently received from an RCA scholarship recipient:

“Thank you very much for your generosity and willingness to aid in the success of myself and other students in the construction management program at Michigan State University. I am very proud to be the recipient of the 2005 Retail Contractors Association scholarship. Being awarded this scholarship has been one of the highlights of my undergraduate career. While attending school and also working full time is very strenuous, receiving this type of award makes it all worth while. To have an association like the RCA in the construction industry, that cares and gives so much to others, is very exciting to me as a future construction management graduate. It is promising to know that organizations such as the RCA do exist and have members doing things everyday to make a difference in the world, everywhere from Hurricane Katrina relief to recognizing individual construction management students around the country. The RCA Scholarship has been a tremendous help regarding my studies. The award has allowed me to take some of my thoughts away from work and put them towards school. In return I will be more focused and yield even greater results in the classroom. I look forward to the day when I can repay the members of your organization by becoming a member myself and giving back to the construction industry. Thank you all so much.”

Congratulations to the 2005 RCA Scholarship Winners

Bowling Green University
Timothy M. Sabo

California State Polytechnic University
Kristen M. Jobe

Clemson University
Francesco Cardella
Joseph Riley

Colorado State University
Tyler Shupe

Kansas State University
John Bolin

Michigan State University
Juston Watteny

Minnesota State University
Cory Tellers

Northern Arizona University
Kelly Branch

Pratt Institute
Bethsaida Rios

Purdue University
Lawrence Jared Laub III

Roger Williams University
Daniel Cook

Texas A&M University
Zachery Benbow

University of Florida
Daniel Boda

University of Nebraska
Mitch Jahn

University of Oklahoma
David Smith

University of Washington
Jeffrey S. Halverson

Wentworth Institute of Technology
Marisa Somers

RCA MEMBER SCHOLARSHIP CONTRIBUTIONS

The RCA greatly appreciates contributions from these member companies to the RCA Scholarship Fund.

President's Circle \$5,000 +

Scorpio Construction, Inc.
Westwood Contractors, Inc.

Patron
\$2,500 - \$4,999
Lakeview Construction, Inc.

Platinum
\$1,500 - \$2,499
Allegheny Design Management, Inc.
Commonwealth Building, Inc.
Commercial Contractors, Inc.
De Jager Construction, Inc.
Elder-Jones, Inc.
Olivieri, Fred Construction Company
Possell Construction Co., Inc.
Richter+Ratner Contracting, Corp.

Gold
\$750 - \$1,499
Fries, B.R. & Associates
GC Construction
Healy Construction Services, Inc.
Tri-North Builders, Inc.
U.S. Design & Construction Corp.
Woods Construction, Inc.

Silver
Up To \$749
Corna/Kokosing Construction Company
Desco Professional Builders, Inc.
Eckinger Construction Company
Hardy Building Corporation
Lehto Construction, Inc.
Marco Contractors, Inc.
Provinci, E.C. Co., Inc.
Rectenwald Brothers Construction, Inc.
Retail Construction Services, Inc.
Russco, Inc.
Schimenti Construction Company, Inc.
Valco Associates, Inc.
Weekes Construction, Inc.

Why You Should Be a Part of RCA

By Ed Kunzelman

Director of Construction, Victoria's Secret

I was originally introduced to the Retail Contractors Association (RCA) through my interaction with our contractor base during my tenure at Limited Brands. My first impression was that our top contractors not only belonged to the RCA, but actively participated in the governance, the programs, and the events. Is it a coincidence that our top performers established and lead this group? I don't think so.

The values, ethics, and professionalism that we look for in our General Contractor selection process are the same that drive RCA. RCA was established to bring integrity to the industry through the defined unity of its members. It is primarily an honor system to uphold the standards that have been set forth. If your organization believes in these guiding principles, then I believe that you should join RCA.

When I talk with General Contractors that are not members, generally I get the same story: they don't see the benefit. In my opinion, the simple fact of associating your firm with an organization built on upholding the highest standards of the industry is reason enough. The opportunity to gather with your peers in environments that foster the discussion of shared and relevant experiences is invaluable. This is in addition to the programs offered, including Safety, Education, Scholarship and employment postings.

My belief of supporting and participating in RCA is not limited to contractors. As retailers we depend on a reliable and professional contractor base. I believe that RCA is the best avenue to show our support. The participation of retail construction professionals helps to strengthen RCA and the principles it represents and is welcomed by the members.

As I reflect on what I consider to be 'active members' in RCA, I am impressed with these firms that dedicate time to the betterment of the industry and the betterment of their firms through their active participation. Those who are not active or are not members, I urge you to consider the benefits of RCA. Those who are active, keep up the good work!

